

BUSINESS OFFERING SUMMARY



John Naayers, President

West Toledo Daycare/Preschool Turnaround Opportunity

Business Overview

Over 25 year old Gold Step Up To Quality Rated West Toledo Daycare/Preschool. Licensed for 377 children over the age of 2 ½ years old. Pre-COVID annual revenues approached \$2.3M.

New owners, without daycare/preschool experience, who purchased the business just before the COVID pandemic, have been unable to reverse the impact of COVID and annual revenues have steadily declined each year since.

With an established reputation, this daycare has proudly served families in West Toledo for more than 25 years and has always maintained a great reputation in the community.

This daycare offers a tremendous turnaround opportunity. It's surrounding community includes a large population of families needing child care and eligible for publicly funded child care assistance through Job and Family services. With an established reputation, substantial licensed capacity, and quality credentials in place, a new owner, more qualified and more experienced in the child care industry, can focus upon rebuilding enrollment through targeted marketing, community partnerships and expanded programming.

For an experienced child care operator or entrepreneur seeking an established business with substantial upside potential, this offers a rare opportunity to acquire a long-standing community institution with the infrastructure already in place to support significant future growth.

Performance

Annual Revenues: \$824k in 2023; \$667 in 2024; and \$557k in 2025.

Why A Great Turnaround Opportunity – Great Features

- Great Reputation and staff with a 40-50 children census in place
- Great Facility: 18,487 sq. ft. building contains retrofitted restrooms for small children, a gymnasium, a cafeteria, classrooms, upscale fencing, security system and deluxe playground.
- Licensed for 377; Gold rating

Asking Price

Business: \$100,000

Building/Real Estate: \$695,000

If you have an interest in further exploring this opportunity, please contact me by phone or email. The signing of a Confidentiality Agreement will be required to receive the Confidential Information Memorandum. -2-